



Come join us!

Save the date and mark your calendars for the weekend of April 26-28, 2024!

for the

51st Annual Stephen C. Smith Memorial Regatta

This family-oriented event is held each year at Shell Point Beach on the Gulf of Mexico in Southern Wakulla County

Regatta proceeds aid the American Cancer Society (ACS) in memory of Stephen C. Smith, a local sailor who died from a rare form of leukemia at the age of twenty-nine.

Looking back at the 50th anniversary event we are “blown away” from our great fund-raising success. In the last 50 years the Stephen C. Smith Memorial Regatta (SCSMR) Foundation, Inc. (a 501c3 organization) and our generous donors, volunteers, and sponsors have contributed over \$600,000.00 toward supporting the American Cancer Society programs. Your contribution to this event helps our community support the fight against cancer and provides educational programs and patient services to your neighbors and families in the Big Bend region of Florida (Franklin, Gadsden, Jefferson, Leon, Liberty, Madison, Taylor, and Wakulla counties.)

The 2024 Regatta event organizers are the Shell Point Sailboard Club and the Apalachee Bay Yacht Club, and numerous businesses and individuals. So, what do we do to continue our momentum for the 51st event? We are still losing loved ones, friends, and neighbors to cancer. Let us continue to do all we can to support the families impacted by cancer.

Featured at the family-oriented event will be sailboat and windsurfing races, beautiful sights and beach activities for non-racers, a catered dinner Saturday night, and a closing auction on Sunday afternoon.

How can you help?

- If you are a continuing sponsor or donor, we thank you. Can we count on you once more this year?
- Does your employer provide a company match for charitable contributions?
- Do you know any new sponsors or new potential donors who would like to contribute or advertise?
- Do you want to make an honorary donation, of any amount, for a loved one?
- Would you like to volunteer?



We look forward to making the 51st Annual Stephen C. Smith Memorial Regatta as successful as in years past, and we are excited to have fun while doing it!

If you have any questions about your tax-deductible contribution or would like additional information, please visit our website at www.smithregatta.com or for more information, contact your local regatta representative:

Your Regatta Representative Name: _____
Phone: _____ **Email:** _____

OR	Andrea Schwendinger Bennett	Wright C. Finney	Susan Shoemaker
	2024 Event Chair	SCSMR Foundation President	2024 Sponsorship Chair
	(850) 321-5350	(850) 668-7700	(850) 766-3199
	ads0568@gmail.com	wfinney@fsu.edu	Sue.shoemaker61@gmail.com

See ways to contribute on the following page.

Four (4) ways to support those families impacted by cancer:

#1 Sponsorship

These donation opportunities must be completed by **April 1, 2024**, to ensure accurate publication of your donation, benefits, and logo.

Choice	Sponsorship Category	Donation Amount	Presenting Rights	# of Non-Racing Registration Packets	Ad size included	Recognition on website, social media, and printed materials	Corporate logo on Regatta T-shirt
<input type="checkbox"/>	Presenting Sponsor	\$5,000 or more	<i>The Stephen C. Smith Memorial Regatta brought to you by...</i>	8* registrations valued @ \$55 each	6" x 9-1/4" ad valued @ \$250	1 st choice ad placement in booklet	Prime location
<input type="checkbox"/>	Commodore	\$2,000	X	6* registrations valued @ \$55 each	6" x 9-1/4" ad valued @ \$250	2 nd choice	Back of t-shirt
<input type="checkbox"/>	Vice Commodore	\$1,000	X	4* registrations valued @ \$55 each	6" x 9-1/4" ad valued @ \$250	where available	Back of t-shirt
<input type="checkbox"/>	Captain	\$ 500	X	2* registrations valued @ \$55 each	6" x 9-1/4" ad valued @ \$250	where available	X

*Includes one (1) sailing registration and additional registrations are non-racing participants.
 Registration packet includes: 1 T-shirt, 1 dinner ticket (catered by Posey's) and 1 Regatta program.
 We will contact you prior to the regatta regarding sailing registration details/dinners/T Shirt sizes, etc..
 All sponsors are encouraged to provide swag for registration bags.

#2 Ad in Regatta Program Booklet: Deadline for Ad Placement (Receipt of Art and Money) is **April 5, 2024**.

Ad Size	Ad Rate	Mechanical Specification	Acceptable Ad <u>Formats</u>
<input type="checkbox"/> Full Page	\$250	6" x 9-1/4"	* Placement depends on when ad is submitted and space available. *Camera-ready artwork - PDF, EPS or high-resolution JPG files are required. All Adobe products (Illustrator, Photoshop, and InDesign). *File Delivery Email - berlindeb@comcast.net *Advertising questions contact: Deb Berlinger, Publication Chair (850) 545-8169
<input type="checkbox"/> Half Page	\$125	6" x 5-5/8"	
<input type="checkbox"/> Quarter Page	\$65	3" x 4-5/8"	
<input type="checkbox"/> Business Card	\$35	3-1/2" x 2"	

#3 Auction item accepted in lieu of cash donation: Deadline for accepting items is **April 15, 2024**.

Item description: _____ Value: \$ _____

#4 Donation:

If you would like to just donate Amount \$ _____

Make check payable to: Stephen C. Smith Memorial Regatta Foundation, Inc. (SCSMRF)
 Mail to: 3500 Valley Creek Drive, Tallahassee, FL 32312

Donor Name: _____ Company: _____

Contact Name (if other): _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Permission granted to use my, or company name, in appreciation marketing. Signed: _____