

# Stephen C. Smith Memorial Regatta

Four (4) ways to support those families impacted by cancer:

## #1 Sponsorship

These donation opportunities must be completed by **April 1, 2024**, to ensure accurate publication of your donation, benefits, and logo.

Choice	Sponsorship Category	Donation Amount	Presenting Rights	# of Non-Racing Registration Packets	Ad size included	Recognition on website, social media, and printed materials	Corporate logo on Regatta T-shirt
<input type="checkbox"/>	<b>Presenting Sponsor</b>	\$5,000 or more	<i>The Stephen C. Smith Memorial Regatta brought to you by...</i>	8* registrations valued @ \$55 each	6" x 9-1/4" ad valued @ \$250	1 <sup>st</sup> choice ad placement in booklet	Prime location
<input type="checkbox"/>	<b>Commodore</b>	\$2,000	X	6* registrations valued @ \$55 each	6" x 9-1/4" ad valued @ \$250	2 <sup>nd</sup> choice	Back of t-shirt
<input type="checkbox"/>	<b>Vice Commodore</b>	\$1,000	X	4* registrations valued @ \$55 each	6" x 9-1/4" ad valued @ \$250	where available	Back of t-shirt
<input type="checkbox"/>	<b>Captain</b>	\$ 500	X	2* registrations valued @ \$55 each	6" x 9-1/4" ad valued @ \$250	where available	X

\*Includes one (1) sailing registration and additional registrations are non-racing participants.

Registration packet includes: 1 T-shirt, 1 dinner ticket (catered by Posey's) and 1 Regatta program.

We will contact you prior to the regatta regarding sailing registration details/dinners/T Shirt sizes, etc..

All sponsors are encouraged to provide swag for registration bags.

## #2 Ad in Regatta Program Booklet: Deadline for Ad Placement (Receipt of Art and Money) is April 5, 2024.

	Ad Size	Ad Rate	Mechanical Specification	Acceptable Ad <u>Formats</u>
<input type="checkbox"/>	<b>Full Page</b>	\$250	6" x 9-1/4"	* Placement depends on when ad is submitted and space available.
<input type="checkbox"/>	<b>Half Page</b>	\$125	6" x 5-5/8"	*Camera-ready artwork - PDF, EPS or high-resolution JPG files are required. All Adobe products (Illustrator, Photoshop, and InDesign). *File Delivery Email - <a href="mailto:berlindeb@comcast.net">berlindeb@comcast.net</a> *Advertising questions contact: Deb Berlinger, Publication Chair (850) 545-8169
<input type="checkbox"/>	<b>Quarter Page</b>	\$65	3" x 4-5/8"	
<input type="checkbox"/>	<b>Business Card</b>	\$35	3-1/2" x 2"	

## #3 Auction item accepted in lieu of cash donation: Deadline for accepting items is April 15, 2024.

☐ Item description: \_\_\_\_\_ Value: \$ \_\_\_\_\_

## #4 Donation:

☐ If you would like to just donate Amount \$ \_\_\_\_\_

Make check payable to: Stephen C. Smith Memorial Regatta Foundation, Inc. (SCSMRF)

Mail to: 3500 Valley Creek Drive, Tallahassee, FL 32312

Donor Name: \_\_\_\_\_ Company: \_\_\_\_\_

Contact Name (if other): \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Permission granted to use my, or company name, in appreciation marketing. Signed: \_\_\_\_\_